



Trusted Software for Gaming

ESI Entertainment Systems Inc.
15th Floor, 4710 Kingsway Ave
Burnaby, BC V5H 4M2

Telephone 604.299.6922
Facsimile 604.299.3984
www.esi.ca

For Immediate Release September 16, 2008

888 to implement Citadel's Instant Internet Banking

BURNABY, BC, September 16, 2008 --- ESI Entertainment Systems Inc. ("ESI") (TSX:ESY) a leading provider of secure payment processing services to international e-commerce industries, today announced that its wholly owned subsidiary, Citadel Commerce Corp., has commenced processing Instant Internet Banking transactions for 888 Holdings plc, owner and operator of 888.com ("888.com").

Instant Internet Banking is a new payment solution that provides the capability for international consumers to securely pay for purchased items using their Internet bank account. This is accomplished by the consumer logging into their own Internet Banking system and securely initiating a payment directly to a Citadel owned bank account. Payments can be made via Citadel's fully automated Payment Assistant, by the consumer manually logging into their bank account and pushing funds to Citadel, or by depositing cash at local bank branches,

Citadel's Internet Banking solution is a low cost alternative payment solution that supports an international base of banks without relying on traditional banking infrastructure. It encompasses a white labeled payment interface that can be easily and rapidly integrated directly into merchant sites, along with a sophisticated fully automated backend that supports and reconciles a large network of international bank accounts, handles foreign currencies, and supports international treasury management functions.

"We have been testing Citadel's Instant Internet Bank Transfers with some of our VIP customers, and they have found the system to be very effective and easy to use", stated Gigi Levy, CEO of 888.com. "We expect to continue to expand the rollout to more of our VIPs in additional countries, and we have initiated efforts to fully integrate Instant Internet Banking into our main cashier pages".

"888.com has been an instrumental long term customer of Citadel, and we are extremely pleased to launch Instant Internet Banking with their support", stated Michael Meeks, President of ESI and Citadel Commerce. "888.com is extremely sophisticated and experienced with their payment options, and with their feedback we will continue to expand our banking network and enhance the product".

About 888.com

888.com is one of the world's leading online gaming entertainment companies. It owns and operates various world-renowned websites, including www.888.com, www.Casino-on-Net.com, www.pacificpoker.com, www.888ladies.com and www.888sport.com.

About ESI Entertainment Systems Inc.

ESI Entertainment Systems Inc. provides products and services to the international gaming and payment processing industries.

For further information please contact:

ESI Entertainment Systems Inc.

Tony Greening

Chief Executive Officer
Telephone: (604) 299-6922
email: tgreening@esi.ca
Web: www.esi.ca